Nazlinas Ecem Al

UI/UX Designer

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PROFILE

Aspiring UI/UX Designer with hands-on project experience designing end-to-end user flows, wireframes and interactive prototypes for mobile and web products. Completed a part-time UX/UI Design bootcamp (Ironhack) after 7 years in recruitment and people operations, bringing strong user research, stakeholder communication, and problem-solving skills into product design. Currently combines UI/UX project work with an operations leadership role at Starbucks.

SKILLS

Figma • Wireframing & Prototyping • User Research & Interviews • Usability Testing • Information Architecture • User Flows • HTML & CSS • Stakeholder Collaboration • Problem-Solving

UI/UX EXPERIENCE

UI/UX Designer
Jan 2026 – Feb 2026

Joygame — Remote

Global mobile gaming & publishing company · 5-week contract

- Designed an AI-based skincare mobile app end-to-end within a 5-week engagement, working directly with a business stakeholder.
- Conducted user research through surveys and interviews to uncover key user needs and define clear problem statements.
- Created user flows and low-, mid-, and high-fidelity wireframes for core features, including skin analysis and personalized routines.
- Built interactive prototypes and iterated on designs based on concept-testing feedback, simplifying complex AI-driven insights into guided decision flows.

UI/UX Designer
Oct 2025 – Nov 2025

Dekadansk — Remote

Scandinavian furniture marketplace · 5-week contract

- Designed the end-to-end experience for a web-based furniture marketplace, from user research through interactive prototype.
- Collaborated with stakeholders to align business goals with user needs, using competitor analysis to inform design decisions.
- Structured browsing and purchasing journeys through user flows and wireframes for key pages, including product listing and product detail.
- Built and tested interactive prototypes to improve navigation and usability, delivering a simpler, trust-driven shopping experience.

PROFESSIONAL EXPERIENCE

Assistant Store Manager
Sep 2024 – Present

Starbucks — Netherlands

- Lead daily store operations and shift execution, managing staff scheduling and task delegation to maintain service standards.
- Oversee stock control, ordering, and month-end inventory counts to minimize shortages and ensure accuracy.
- Handle daily, weekly, and monthly administrative reporting and contribute to management decision-making meetings.

Recruitment Specialist
Mar 2022 – Aug 2023

Multi Turkey — Turkey

Asset manager of a shopping-centre portfolio spanning Europe and Turkey

- Managed end-to-end recruitment cycles — sourcing, screening, interviewing, and offer negotiation — coordinating closely with hiring managers.
- Handled candidate documentation and led onboarding and orientation for new hires.

Recruitment Specialist
Feb 2017 – Oct 2021

Hotrain Hotel & Restaurant Training Consultancy — Turkey

- Sourced and headhunted candidates for hospitality-sector clients via LinkedIn and job portals, managing multiple concurrent projects (3 months – 1 year).
- Conducted competency-based interviews and managed end-to-end offer and reference-check processes.

EDUCATION

UX/UI Design Bootcamp — Ironhack | Online, Part-time | Sep 2025 – Feb 2026

Bachelor's Degree, Tourism and Hotel Management — Anadolu University (Jun 2021) | Associate Degree, same field — Marmara University (Jun 2016)

LANGUAGES

Turkish (Native) • English (B2 – Upper Intermediate)